

Privacy Policy

What this policy covers

This Privacy Policy applies only to information that you provide to us through the Site or other software platforms and is intended to help you understand:

- What information we collect about you
- Purposes for which we may process your information
- What is the lawful basis for processing personal information?
- What information do we disclose to third parties?
- How we store and secure information we collect
- How you can access and control your information
- How we transfer information we collect internationally
- Changes to our Privacy Policy
- How you can contact us

This privacy policy covers the information we collect when you use GulfSkills IT's content and services. We aim to provide you with the most appropriate content and services and to make you aware of services offered by our partners. This site depends upon revenue from advertising and marketing services so collecting this information is essential as it means we can continue to provide content and services to our users.

If you do not agree with this policy, do not access or use our content or services or interact with any other aspect of our business.

Throughout this Privacy Policy we use the term "personal information" to describe information that can be associated you. We do not consider personal information to include information that has been made anonymous or aggregated so that it cannot be used, whether in combination with other information or otherwise, to identify you.

What information we collect about you

We collect information about you when you provide it to us, when you access our content or use our services, and when other sources provide it to us, as further described below.

Information you provide to us

We may obtain your personal information when you provide it to us across our Services. This includes when you:

- **Access downloadable content:** for example you may provide contact information including email and telephone number via a webform when you download a whitepaper or a product comparison

- **Sign up for an email newsletter**
- **Perform search queries**
- **Contact us by email, telephone or other means**

Information we collect automatically when you use our site

- **We collect information about you when you access our content or use our services**, including browsing our website and taking actions within your account.
- **Your use of the content and services.** This information includes search terms you may use to find content on the site and how you interact with content.
- **Device and connection information.** We collect information about the device you use to access our site. This information includes device ID or unique identifier, device type, computer and connection information,
- **Cookies and other tracking technology.** The site use cookies and other tracking technology (e.g web beacons, pixels) to provide functionality and recognize you across different services and devices. This information includes statistics on page views, traffic to and from the sites, referral URL, ad data, IP address and standard web log information; and anonymous information collected through our use of cookies and web beacons. You can opt-out of cookies and tracking technology by emailing info@gskills.com.sa.

Purposes for which we may process your information

We may process personal information for the following purposes: providing the Services to you; communicating with you; providing advertising to you on the Services and Channels; analyzing engagement with our audience; observing user engagement and purchase activity across the Service and Channels; offering business-to-business lead generation services; marketing our services and offerings to current and prospective customers; managing our IT systems; financial management; conducting surveys; ensuring the security of our systems; conducting investigations where necessary; compliance with applicable law; and improving our Services.

The specific purposes for which we use information we collect about you are:

- **To provide you access to our Content and Services:**
- **To support our lead generation services:** We provide business-to-business lead generation services to our customers. Providing this service involves us generating leads via live telephone calls, from content downloads or from newsletter sign-ups after which your personal information may be shared with our customer.
- **For safety and security.** This includes to prevent, detect, and investigate, fraud, security breaches, potentially prohibited or illegal activities, and enforce our Terms & Conditions
- **For research and development.** We are always looking for ways to make our content and services smarter, faster, secure, and useful to you. This includes information about pages you interact with on our site and actions you take on these pages.
- **To communicate with you about our services.** We use your contact information to resolve problems with the site, services, applications or tools, or for other purposes authorized by law

- **To communicate with you about similar services.** We use your contact information to deliver marketing messages relevant to those Services which you use on the Site. This includes marketing from our partners, service updates, and promotional offers based on your communication preferences and in compliance with applicable regulations.
- **To protect our legitimate business interests and legal rights.** We will disclose such information about you to government or law enforcement officials or private parties where obligatory or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect our property and rights or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, any illegal, unethical or legally actionable activity. Where we believe it is necessary to protect our legal rights, interests and the interests of others, we use information about you in connection with legal claims, compliance, regulatory, and audit functions, and disclosures in connection with the acquisition, merger or sale of a business.
- **With your consent:** We use information about you where you have given us consent to do so for a specific purpose not listed above.

What is the lawful basis for processing personal information?

We may Process your personal information where: you have given your consent; the Processing is necessary for a contract between you and us; the Processing is required by applicable law; the Processing is necessary to protect the vital interests of any individual; or where we have a valid legitimate interest in the Processing.

In Processing your personal information in connection with the purposes set out in this Policy, we may rely on one or more of the following legal bases, depending on the circumstances:

Consent: We may Process your personal information where we have obtained your prior, express consent to the Processing (this legal basis is only used in relation to Processing that is entirely voluntary – it is not used for Processing that is necessary or obligatory in any way);

Contractual necessity: We may Process your personal information where the Processing is necessary in to fulfil a contract that you may enter into with us;

Compliance with applicable law: We may Process your personal information where the Processing is required by applicable law; personal data may not be collected or processed without the Data Subject's express consent, as per the PDPIR (the existing data protection legal framework)

How do we store and secure the information we collect

We apply technical, administrative and organizational security measures to protect the data we collect against accidental or unlawful destruction and loss, alteration, unauthorized disclosure or access.

Information storage and security

We use data hosting service providers in the Saudi Arabia to host the information we collect, and we use technical measures to secure your data. We will respond to requests about this within a reasonable timeframe.

How long we retain information

We take every reasonable step to ensure that your personal information is only retained for as long as they are needed.

Personal information is retained for marketing purposes until you opt-out of communications or you specifically ask us to delete such information. We retain information derived from cookies and other tracking technologies for a reasonable period of time from the date such information was created.

How you can access and control your information

You may review, update, correct or delete you personal information by contacting us at info@gskills.com.sa

We further explain the client/partner rights, and your other rights, below.

Right of access: You have the right at any time to ask us for a copy of the personal information that we hold about you, and to check that we are lawfully processing it.

Right of rectification: If personal information that we hold about you is not accurate or is out of date and requires amendment or correction you have a right to have the data rectified or completed.

Right of erasure: In certain circumstances, you have the right to request that personal information we hold about you is erased (e.g. if the information is no longer necessary for the purposes for which it was collected or processed).

Right to object to or restrict processing: In certain circumstances, you have the right to object to our processing of your personal information. For example, if we are processing your information on the basis of our legitimate interests, and there are no compelling legitimate grounds for our processing which override your rights and interests.

Right of data portability: In certain instances, you have a right to receive any personal information that we hold about you in a structured, commonly used and machine-readable format.

Right to withdraw consent: In the limited circumstances where you may have provided your consent to the collection, processing and transfer of your personal information for a specific purpose, you have the right to withdraw your consent for that specific processing at any time. You can exercise this right by emailing info@gskills.com.sa where your request will be processed within 30 days.

Deleting your information

You can remove information about you from within the service, this includes the information within your member profile and information within your equipment listings. If you like to request the deletion of further information, please contact us at info@gskills.com.sa and we will process your request within 30 days.

Changes to our Privacy Policy

This Privacy Policy may be updated from time to time. We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes we will notify you by email or by means of a notice on the site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

How you can contact us

If you have any comments, questions or concerns about any of the information in this Policy, or any other issues relating to the Processing of personal information carried out by us, or on our behalf, please contact:

Al Zuabi Building, 4th Floor

Shara-e-Awal, Prince Mohd Bin Fahd Road

Ar Rabi, Dammam

Kingdom of Saudi Arabia

+966 (0) 13 830 9745

Email: info@gskills.com.sa